



COMPANY PROFILE AND HISTORY

Profile

In the beginning, there was a dream, nurtured by a vision that saw Nigeria as the future to real economic development in Africa. Being abundantly blessed with agricultural products and enormous human and material resources, the country needed an opportunity to showcase its strength and potentials in the area of food production as a major export base aside from its major economic resource- the liquid black gold. As a result of the long-term focus, persistent belief and faith invested in the country and its potentials by the pioneering founders of the company and willing investors based in the United Kingdom, Vital Products Ltd was born.

COMPANY PROFILE

Today, Vital Products Ltd can look back with a sense of pride and accomplishment at our heritage and achievement as a leading provider of Consumer Healthcare and Food products in Nigeria.

Vital Products Ltd became operational in 1999 with the backup of an extensive business experience that spans over two decades. The company has gradually etched itself into the Nigerian foods and beverages market by maintaining quality control backed by best technology in all its operations.

From a consumer and healthcare products company distributing only pharmaceutical products, the company has forayed into the manufacture and distribution of high quality fruit juices and non-alcoholic beverages.

Vital Products Ltd has also invested substantially in the fruits and vegetables processing industry. The company has, as part of its plans for expansion, procured a multi-million naira plant solely for the production of processed tomatoes and other food seasonings. This is aimed at lowering the cost of such products in the open market as well as offer new methods on food preservation.

HISTORY AND BACKGROUND

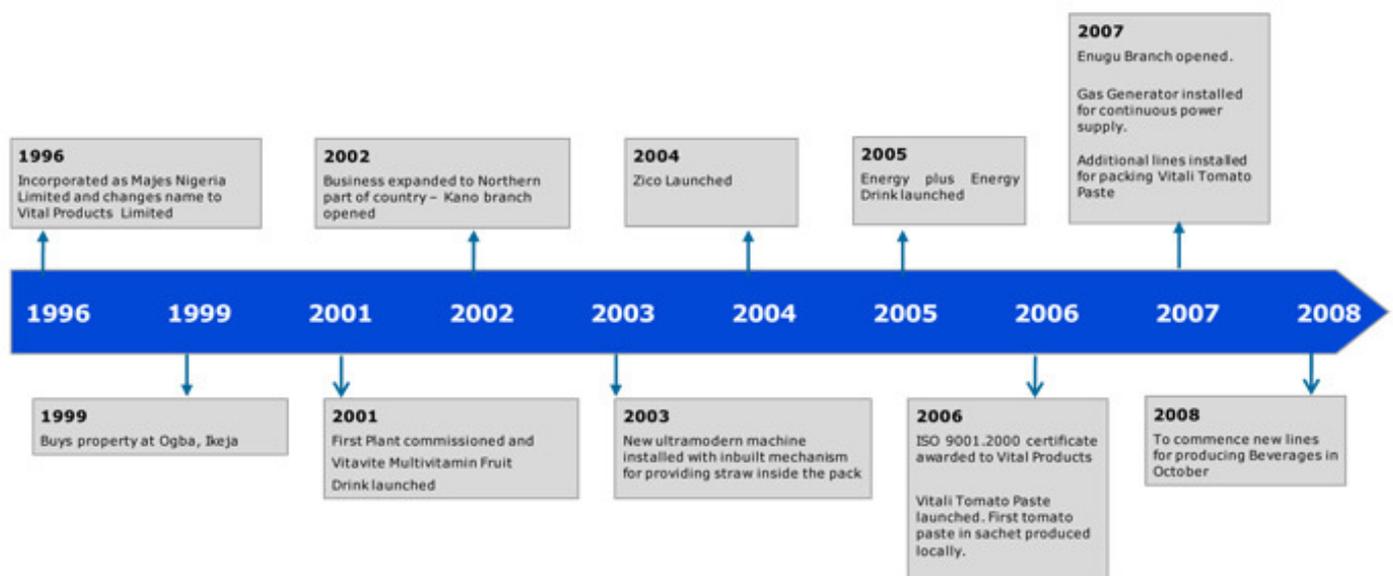
Vital Products Limited was incorporated under the laws of the Federal Republic of Nigeria in 1999. The Company commenced operations as a manufacturer and distributor of fruit drinks and non-alcoholic beverages like energy drinks and stands as a company of repute in the Food and Beverage Industry. The

company pioneered the processing and packaging of Tomato Paste in 70gm sachet and also introduced the concept of Tomato Paste which was completely developed indigenously.

We have built up a reputation as one of the most innovative indigenous companies in Nigeria, specializing in the manufacture of natural, healthy drinks made from fresh fruits and promoting trade relationships that go beyond the shores of Nigeria.

The company gradually etched itself into the Nigerian Food & Beverage market by maintaining quality control and best operations. The company in fulfilment of its mission of pursuit of excellence was certified by Standards Organization of Nigeria (S.O.N) as having fulfilled the requirements for the award of the prestigious ISO 9001:2000 quality management system certificate in 2006. Vital Products has invested substantially in the fruits and vegetable processing industry which has assisted it in developing a portfolio of products of this type. The company has, as a part of its plans for expansion, procured a multi-million naira machine solely for the production of processed tomatoes and other food seasoning such as ginger and garlic.

MAJOR MILESTONES



ISO 9001:2000

The company in fulfilment of its mission of pursuit of excellence was certified by Standards Organisation of Nigeria (S.O.N) as having fulfilled the requirement for the award of the prestigious ISO 9001:2000 quality management system certificate