



OUR MISSION

We are committed to building a profitable, financially stable and expanding business in the food industry. Our business strategy is to target developing sectors of the market where a demand for innovation and excellence offers opportunities for profitable growth and where we can be a leading manufacturer.

For Our Customers

We must understand their needs and be totally committed to supplying products and services to meet these in line with our quality policy.

For Ourselves

We want to provide secure employment opportunities for training and advancement; and an open, interesting and enjoyable environment and we want to take pride in being associated with the company.

For Our Supplies

We want to partner with our suppliers and ensure they understand our needs and value our customs.

For Our Shareholders

As an independent company, we must generate our own fund for growth and achieve a realistic return on our shareholders' investments.

For the Community

We want to be good neighbours and demonstrate care in our use of natural resources.